



Ad Specs for In & Out Magazine

- High resolution (300 dpi) press ready art in PDF, JPEG, TIFF or EPS
- All ads should use only process colors: CMYK
- Cannot publish files saved in Publisher, Excel, PowerPoint, PrintShop formats
- Press Ready means the artwork is of the exact size, color space and format for publication and needs no additional formatting
- Ad sizing:
 - Full Page 5"W X 7.8"H
 - Half Page Horizontal 5"W X 3.8"H
 - Half Page Vertical 2.4"W X 7.8"H
 - Quarter Page Horizontal 5"W X 1.8"H
 - Quarter Page Vertical 2.4"W X 3.8"H
 - Eighth Page 2.4"W X 1.8"H

**All Artwork for Ads must be emailed to
vets@anthemnews.com
no later than 10/7/16.**

**YOUR AD WILL NOT BE ADJUSTED, IT MUST BE 100% READY.
PLEASE READ ALL THE SPECS ABOVE FOR CORRECT FORMAT.**

If you need an Ad created, we recommend the following vendors:

Cristi Bielstein

480.544.9270 Phone

www.CB-StrategicDesign.com

Alison Ivnasek

602.971.7305 Phone

alison@advancedgrafixonline.com